



Home Automation



Connectivity



Security



## Contact

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# Introduction

Against a backdrop driven by technology, goaded by competition and restricted by deadlines, we are a specialised firm that makes a significant difference to your communication and entertainment experience.

Our customer-focussed orientation is derived through our expertise, experience and commitment, in combination of that of our partners and team members.

This places us at the very forefront of 'choice', for all our customers within the industry.



# Welcome to New Magic Life Style

## Who we are

New Magic Life Style, uniquely placed to offer our commercial, residential, marine and hospitality clients a total multimedia solution, for this digital age.

New Magic Life Style features a complete process to better understand our clients' application requirements. Following through a thorough needs analysis, New Magic Life Style focuses on conceptual system design, engineering, integration, installation, training and system maintenance.

To Achieve this we have forged collaborative relationships with leading global brands and local distributors to provide a complete solution.

By selecting the best products and bringing together the leading names in the audio visual and communication world, we allow our clients to take advantage of the best the market has to offer, with no weak links in the design. Being able to work in this manner, allows a completely bespoke solution to be created, one that meets every requirement without exception.



# What we do



Our Products and Services include:

- 🔑 Consultation and Project Management
- 🔑 Systematic planning, design and engineering
- 🔑 Design of security, voice & data communications
- 🔑 VSAT, TVRO antenna system and IPTV system installation and testing
- 🔑 Data network and on board GSM for vessels
- 🔑 VoIP network
- 🔑 Security system installation, testing and integration
- 🔑 Audio visual and video conferencing system installations
- 🔑 Audio visual preventative maintenance and service agreement plans.
- 🔑 Audio visual system integration
- 🔑 Custom control system programming
- 🔑 Reliable after-sales service, technical support and longterm maintenance service
- 🔑 A committed and knowledgeable team to put it all together for you
- 🔑 Network and Security & Access Control
- 🔑 Teleconferencing
- 🔑 Indoor and outdoor Video walls
- 🔑 Interior Design and Fitout



# What we do

## OUTDOOR ENTERTAINMENT



Enjoy your favourite music and videos when outside

## LIVING ROOM ENTERTAINMENT



Simplify the controls of audio, video and lighting

## SECURITY SYSTEM - REMOTE



Keep an eye on your home from anywhere

## LIGHTING & COMFORT CONTROL



Adjust lights and temperature to match moods

## MULTIPLE ZONE MUSIC



Play your favourite songs with a simple touch

## ROOM NETWORK



Enjoy in-room/multiple channel music

## HOME THEATRE SYSTEM



Set up a home cinema or recreation zone

# Residential Solutions



# What we do



## Luxury Yacht Solutions

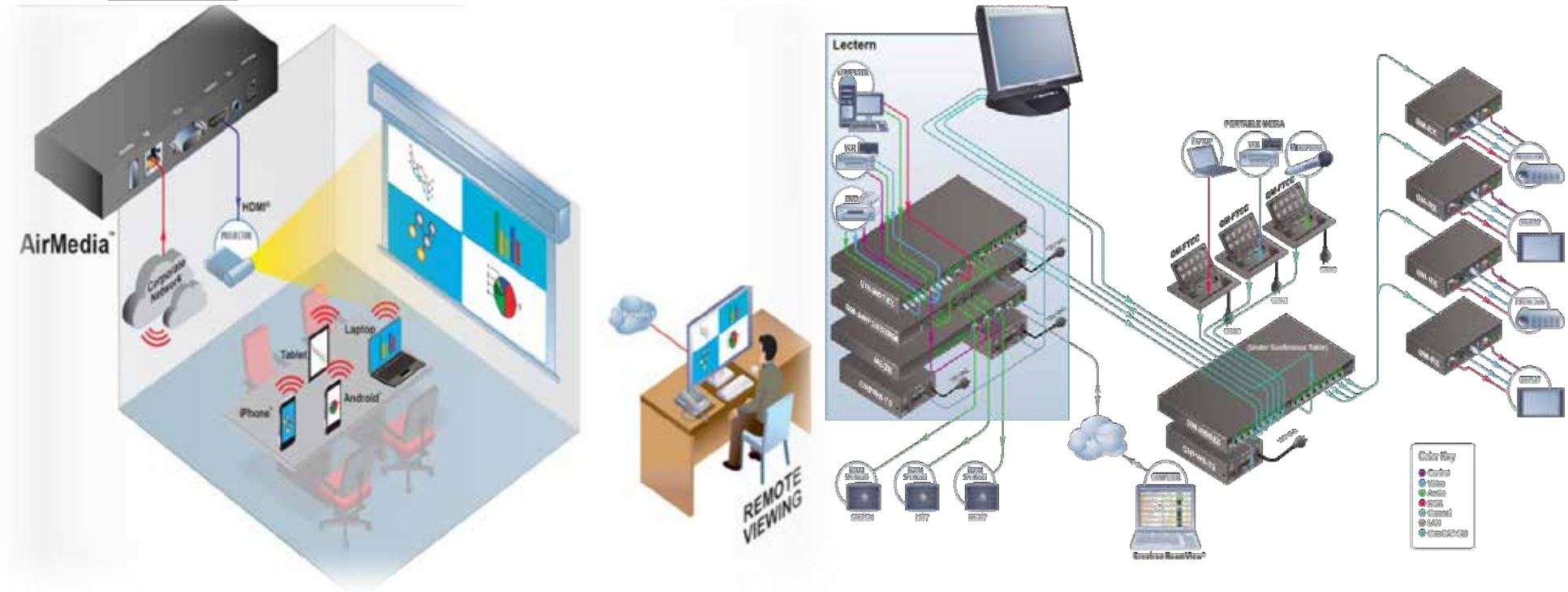


# What we do



**Security & System Integration**

# What we do



**Conference & Meeting Room Solutions**



# What we do



## Video Walls & Control Room Solution

# What we do



**Interior Design and Fit-out**



# What we do





# What we do



**Atlantis**

Mirror TVs



**Shangri-La-  
Hotel**

Mirror TVs



**Dubai Marine  
Hotels**

Mirror TVs



**My Jumeirah  
Beach Hotel**

Mirror TVs



**Manzil Downtown**

Mirror TVs



**Raffles Hotel Dubai**

Mirror TVs

# Our References



**Burj Khalifa**

Mirror TVs



**Atlantis**

Mirror TVs

# Our References



## Atlantis

Design consultation for in room automation and AV

Consultation for network and security



## Luxury Villas

Home theater Conversions

Multi-room Entertainment System



## Media One

System design and consultation

Tender release



Home Automation Systems

Home Cinema Installation

Home Network and cabling

Security and Access control



## HYVA

Network Cabling and  
Data Server  
management



# Our References



**Luxury Yacht Dubawi**

Design, project management,  
Installation, testing &  
commissioning



**Ocean Star Yacht**

AV System Automation  
Installation, testing &  
commissioning



**Motor Yacht Dubai Magic**

Design, project  
management,  
Installation, testing &  
commissioning



**Motor Yacht Dubai  
Shadow**

Design, project  
management,  
Installation, testing &  
commissioning

# Our References



## Luxury Yacht My Dubai

Consultation for AV and Interactive  
TV Systems

Consultation for network and  
security assessment



## Nema Yacht

AV System Automation

Installation, testing & commissioning

# Our References



**Control Room for VIP –  
Abu Dhabi UAE**

Video wall and  
Equipment supply

Full Control Room  
Solution

Installation, testing &  
commissioning

Interior Design & fit-  
out



**Control Room – VIP  
Dubai UAE**

Video Wall and  
Equipment Supply

Full Control Room  
Solution

Installation, Testing and  
Commissioning

Interior Design & Fit-out



**NIMR Conference  
Room**

Installation of  
Conference / Meeting  
Room System & AV  
Integration



**Dubai Health  
Authority**

Conference room – IT &  
Video Conferencing  
solution

Interior Design & Fit-out



# Our Partners



kaleidescape™



## Why us

### Why - New Magic Life Style

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